

2021 National Pharmacies Christmas Pageant Mini Float Competition Entry Form



About

The National Pharmacies Christmas Pageant are proud to announce the 2021 Mini Float competition to find the creative genius of all children in South Australia, and to encourage everyone to get creative and draw, make, craft, and design a mini float.

Children aged from 5 to 16 years of age have the chance to win a 'A World Full of Wonder' experience at this year's National Pharmacies Christmas Pageant.

We are calling on all children in South Australia to get creative and add to the World of Pageant Wonder by taking part and designing a mini float. The winning float will be built and showcased in the 2021 Pageant parade.

The Mini Float Competition is open to both individuals, class groups, arts students or children that just love to draw and be creative. You can present a drawing, painting or model.

This is a wonderful opportunity to put pen to paper, colour pencils and whatever other tools young creative minds can conjure up to imagine, craft and create a Pageant mini float.

Entries **open Friday 7 May** and closes on **Wednesday 30 June**. The winners will be announced in mid-September 2021.

Prizes

Thanks to National Pharmacies, the winning entries will receive:

First prize:

\$500 + a unique behind the scenes tour of Stardust Castle + a reserved space to watch the National Pharmacies Christmas Pageant.

Second prize:

\$250

Third prize:

\$100

Each entry will be viewed by a panel of judges appointed by the Pageant's creative director.



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What is a Mini Float?

A mini float is a small mobile set that is light enough to be pushed or pulled along the Pageant route. Check out the competition page on the Pageant website for examples.

What kind of Mini Float should I make?

While the team at Stardust Castle will build the winning entry based on the student design it is important to note that the mini float will be moved manually by Pageant characters so it needs to be light and easily moved.

Theme: Christmas

Be inspired by fantasy, fairy tales and magic all with a look and feel for Christmas.

Use your imagination and be creative!

How do I make a Mini Float?

This is a wonderful opportunity to put pen to paper, colour pencils and whatever other tools young creative minds can conjure up to imagine, craft and create a Pageant mini float. You can present a drawing, painting or model.

We will need a minimum of one (1) full-colour, hand-drawn or digital drawing of the Float Design (“the Design”) in its entirety. You can also create a model mini-float!

Mini Float Selection Criteria

Entries in the 2021 National Pharmacies Christmas Pageant ‘Mini Float Competition’ will be judged on:

- **Originality:** Mini floats should not be designed with similar themes to the existing Pageant floats.
- **Artistic content:** What is your theme?
- **Presentation:** How are you going to present your design?
- **Construction content:** What will your mini float be made of?
- **Music:** What music/sounds would you suggest for your mini float?
- **Character and Costume design:** What are the details of the characters that will be around and moving your mini float? What will your characters be wearing?

Inappropriate Designs

It is very important to remember that the National Pharmacies Christmas Pageant is a FREE community event that is non-commercial. This means your designs MUST NOT:

- Breach copyright themes (for example Disney).
- Use syndicated cartoons (for example, The Simpsons).
- Include copyrighted characters (for example, Mickey Mouse).
- Include film or theatre or musical production characters (for example, Frozen).
- Include any signage that may promote any organisation.



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How do I submit my Mini Float?

Mini float entries can be submitted digitally or they can be mailed to us.

You must send your entry by midnight on Wednesday 30 June 2021.

Once your creation is complete, you just need to send it to us so we can see it! You just need to follow these steps:

Digitally:

1. Scan or take a picture of your creation and submit it as part of the submission form. If you've made a model, please send us images of the model. You can submit a file no more than 10 megabytes in a .pdf or .jpg format.
2. Fill out the submission form from the competition page on our website.
3. You're done! Thank you for entering.

Mail:

1. Download the submission form [here](#) and fill out all of the information.
2. Send the submission form and your drawing or model to the following address:
71-81 Coker Street, Ferryden Park SA 5010
3. You're done! Thank you for entering!

Terms & Conditions

- Entries are limited to children aged 16 years or younger.
- Each entry will be viewed by a panel of judges, whose decision will be final.
- Transport is not provided for the visit to Stardust Castle, or to the designated viewing area on Pageant Day.
- Entries that breach any of the areas highlighted as inappropriate designs will be automatically disqualified.
- Entries received after Wednesday 30 June 2021 will be ineligible.
- All entrants into the competition should be aware that the child/children, schools and/or designs may be used by the South Australian Tourism Commission or by National Pharmacies for public relations or promotional/media purposes (including traditional media and social media).
- All intellectual rights in relation to the winning design become the property of the South Australian Tourism Commission (owners and managers of the event on behalf of the State Government of South Australia)



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