

2019 National Pharmacies Christmas Pageant Mini Film and Story Competition



About

The National Pharmacies Christmas Pageant is calling on the creativity of children aged 6 - 12 years to add to our World Full of Wonder by taking part in our very first Mini Film and Story Competition!

The Mini Film and Story Competition is open to both individuals and school classes. This competition will replace the Design a Mini-Float Competition in 2019.

Let your imaginations run wild and design this year's best Mini Film or Story, so you can be in the running for some great prizes thanks to National Pharmacies.

Entries open Monday 15 July and now closes on Friday 13 September. The winners will be announced in September 2019

Prizes

Winner

\$500 cash

A reserved space on Pageant Day for 35 people
A private tour and morning tea at Stardust Castle
A tour of the Channel Nine Adelaide Newsroom

Second Prize

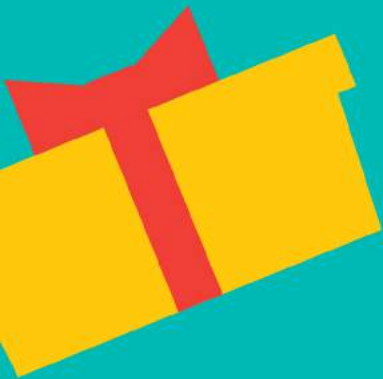
\$250 cash

Third Prize

\$100 cash

All entrants will receive a Certificate of Participation (electronic).

In addition, the winning Mini Film or Story will be displayed on the National Pharmacies Christmas Pageant Facebook page for the whole community to see.



christmaspageant.com.au
[@christmaspageant](https://www.facebook.com/christmaspageant)
[#adlpageant](https://twitter.com/adlpageant)

Mini Film and Story Competition Project Sheet



The following information provides entrants with key background details to help develop their entry.

National Pharmacies Christmas Pageant History

People of all ages gather along Adelaide's streets each November to welcome the National Pharmacies Christmas Pageant.

It's the traditional start to the festive season, with more than 330,000 happy faces lining the 3.3-kilometre route to welcome Father Christmas.

Children across South Australia look forward to the Pageant, and the magical parade brings the spirit and joy of Christmas to Adelaide's city streets. The Pageant began in 1933 as the 'Children's Christmas Pageant 1933' and is regarded as one of the world's greatest street parades. It's a South Australian Icon and an important part of the state's event history.

The concept behind the early Pageant design was to celebrate children's stories, current children's themes and Christmas. This simple philosophy has given Pageants over the years a sense of traditional and contemporary balance.

Today, the National Pharmacies Christmas Pageant is owned and managed by the South Australian Tourism Commission on behalf of the South Australian Government. The naming rights sponsor is National Pharmacies.

What does 'A World Full of Wonder' mean?

The National Pharmacies Christmas Pageant evokes all of your senses. Emotions are heightened whether you are young, or young at heart, and no wonder; the Pageant has the power to be simultaneously awe-inspiring, astounding and surprising.

The Pageant is indeed a modern day Wonder. It is a remarkable achievement, being the largest Christmas parade in the Southern Hemisphere. We want everyone to pause, take a moment and reflect, and remember to imagine, to wonder, to dream, and share these things with the people around us.

In 2019, the National Pharmacies Christmas Pageant is a platform through which we can all share the power to wonder, and immerse ourselves on Pageant Day in 'A World Full of Wonder'.



christmaspageant.com.au
[@christmaspageant](https://twitter.com/christmaspageant)
[#adlpageant](https://hashtageant.com.au)

What is a Mini Film?

A Mini Film is a short film that combines images and/or speaking and/or music, and tells a story. You can film yourself, or ask a teacher, parent or guardian to help film it for you. For this competition, your film should be between 1 and 2 minutes.

What kind of Mini Film should I make?

Your Mini Film should be about the National Pharmacies Christmas Pageant, and our theme this year: A World Full of Wonder.

You can make it about anything to do with the Pageant. Here are some ideas:

- A story that you make up involving your favourite Pageant characters or floats
- Drawings that you film as an illustrated story about the Pageant and narrate
- A slideshow of photos from the event that tell your story
- Talk about your favourite memory from the Pageant
- Talk about the history of the Pageant in a creative way

Use your imagination and be creative!

How do I make a Mini Film?

Making movies can be really easy with technology we have, anyone can do it! You don't need to have any special equipment - just be creative with what you already have.

We have some tips to help you get started:

Filming

You can film videos on most Smart phones, as well as many digital cameras. A Smart phone is an iPhone, a Samsung Galaxy, or similar device. Make your film in landscape format: this means the video is horizontal, not vertical. This makes it easier to watch on a computer or TV.

It's also important that you think about the lighting and sound for your film...

Lighting

So that we can see your film clearly, the source of light should be coming from in front of you, not behind you. So for example, if you are filming in a room where there is a window, the window should be behind the camera. If you are filming someone outside, make sure they are facing towards the sun, not away from it.

Sound

So that we can hear everything in your film, try and film in a quiet place with no other noises. You should be able to hear people speaking nice and clearly above any other noises.

If you want to film outside, try and avoid windy days!

To add a narration to your film, you could make a sound recording and add this to your film.



christmaspageant.com.au
[@christmaspageant](https://twitter.com/christmaspageant)
[#adlpageant](https://hashtope.com/hashtag/adlpageant)

Editing

You can either create your film in one continuous film, or film multiple short clips that you ask an adult to help you edit together.

You can film and edit your movie on a smart phone, using the camera and a free editing app to put it together. If you have a computer with programs such as iMovie, Movie Maker or Adobe Premiere Pro, you can also edit it on a computer.

You might like to add things like effects, titles, closing credits or music.

Remember, your film should be between **1 and 2 minutes**.

How do I enter my Mini Film?

Once your film is complete, you just need to send it to us so we can watch it! You just need to follow these steps:

1. Make sure your finished film file is less than 2 minutes, and the file size is 10MB or less.
2. Fill out the attached entry form (you can do this on your computer), and agree to the competition Terms and Conditions.
3. Attach both the form and the film to an email and send it to comps@sa.gov.au
4. You're done! Thank you for entering!

You must send your entry by midnight on Friday 30 August 2019 to enter.

Got any questions?

Send us an email at comps@sa.gov.au



christmaspageant.com.au
[@christmaspageant](https://twitter.com/christmaspageant)
[#adlpageant](https://hashtagger.com/hashtag/adlpageant)

What is a Mini Story?

A Mini Story is a short story that you can write or type.

Your Mini Story should be more than 100 words, but a maximum of 5 pages.

Your Mini Story should be about the National Pharmacies Christmas Pageant, and our theme this year: A World Full of Wonder.

You can write your story about anything to do with the Pageant. Here are some ideas:

- Your favourite memories of Pageant Day
- An original story using your favourite Pageant characters or floats
- Talk about the history of the Pageant in a creative way

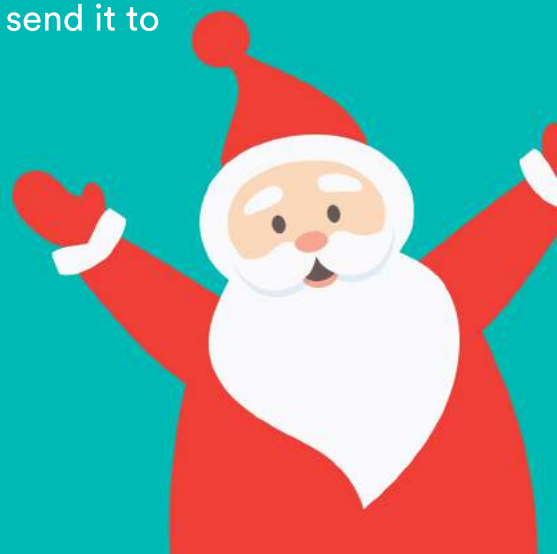
Use your imagination and be creative!

You can either type up your story, or you can write it and then scan this onto your computer.

How do I enter my Mini Story?

Once your story is complete, you just need to send it to us so we can watch it! You just need to follow these steps:

1. Make sure your finished story is able to be sent as an attachment in an email - A Word document or PDF is perfect!
2. Fill out the attached entry form (you can do this on your computer), and agree to the competition Terms and Conditions.
3. Attach both the form and the story to an email and send it to comps@sa.gov.au
4. You're done! Thank you for entering!



christmaspageant.com.au
[@christmaspageant](https://twitter.com/christmaspageant)
[#adlpageant](https://hashtageant.com)

Selection Criteria

Winners of the 2019 National Pharmacies Christmas Pageant 'Mini Film and Story Competition' will be selected on:

Relevance to Theme & Audience Engagement

Does the film or story link to the theme and the National Pharmacies Christmas Pageant? Your interpretation of the Pageant and the theme can be done in a range of styles: fictional story, documentary, news, animation or illustration.

Whatever storyline you choose to develop, make sure your film or story stands out in the crowd with innovative use of narrative, technology and creative skills. Really engage us!

Creative Innovation

We want your film or story to be creative and original, something we have never seen before! Use your imagination and creativity and be yourself.

Creative Story Telling

Your film or story can be very simple, but we will also be looking for how you've used creativity: for Mini Films, things like opening and closing credits, illustrations, voice overs. For Mini Stories, things like illustrations.

Inappropriate Designs

It is very important to remember that the National Pharmacies Christmas Pageant is a FREE community event that is non-commercial.

This means your Film or Story **MUST NOT**:

- Breach copyright themes – this means you must have permission for use of any music or songs. There are websites on the internet where you can source and download Copyright free music.
 - Include copyrighted characters (for example, Mickey Mouse or Frozen).
 - Include any signage or anything that may promote an organisation.
- Any entries that are deemed inappropriate in this way may be invalid.

Judging Criteria

Relevance to Theme: 25%
Creative Innovation: 25%
Audience Engagement: 25%
Creative Story Telling: 10%
Use of Technology: 15%
Total: 100%



christmaspageant.com.au
[@christmaspageant](https://twitter.com/christmaspageant)
[#adlpageant](https://hashtageant.com)